



Annual Rate Card 2010-11

www.MUSEchoir.org
 PO Box 23292, Cincinnati, OH 45223
 513-221-1118, ads.muse@gmail.com

Print Ads appear in our Fall & Spring Programs. Sizes are 1/8 page, 1/4 page, 1/2 page, and Full Page. Only one back cover reservation is available.

Web Ads (aka banner) ads are included in our digital Newsletter, the MUSE News, which posts online and is emailed to our distribution list of 1300. Ads come in three sizes, Small 120 x 60 pixels (corresponds to a 1/8 page ad reservation), Medium 120x90 pixels (corresponds to a 1/4 page ad reservation), and Large 120x240 pixels (corresponds to both the 1/2 page and Full Page ads). Your ad is then linked to your website. If you do not have a website to link to, you may provide additional art, at a maximum size of 450x450 pixels, that will popup from your web ad.

Information:

Contact Person: _____
 Address: _____
 Phone: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Web Address: _____

Please Specify Ad Placement:

Print: Fall Concerts (3) Spring Concert
 Web: Winter MUSENews Spring MUSENews

Ad Submission:

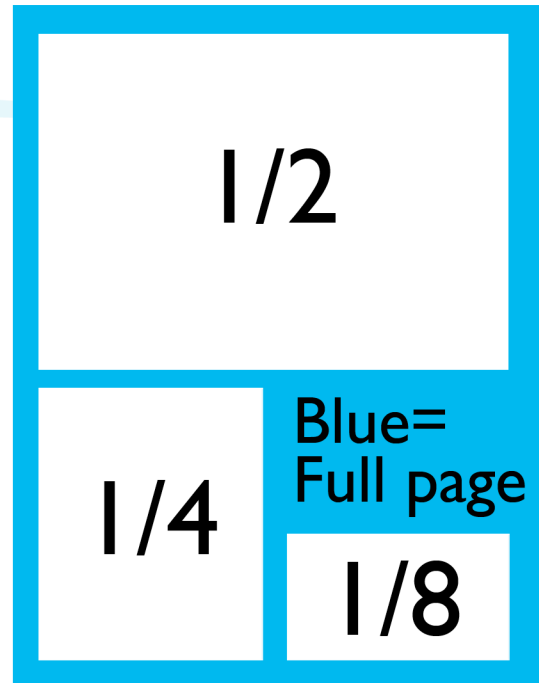
- Please indicate how you are submitting your ads.
- My print ad has been digitally submitted to ads.muse@gmail.com
- Print ad(s) are enclosed for scanning
- Please use my print ad from last year (indicate size)
- My web ad (banner +web address) have been submitted to ads.muse@gmail.com
- Please use my web ad from last year (indicate size)

Payment: We are currently accepting checks (payable to MUSE) and all credit cards. Please fill out this section if paying by credit card.

C# _____ CSC# _____ Exp. _____
 For security, we require your CSC verification # (the three digit number on the back of your card, after, and to the left of your card number.



MUSE News Advertising



Program Advertising

Circle the plan you are selecting:

Ad Size	Print(inches/300 dpi)		Web(pixels)		Number of Runs			
	Wide	Tall	Wide	Tall	1	2	3	4
1/8 / Small web	3.625	2.25	120	60	\$45	\$85	\$130	\$175
1/4 / Med. web	3.625	4.875	120	90	\$85	\$160	\$245	\$330
1/2 / Large web	7.5	4.875	120	240	\$210	\$405	\$615	\$825
Full/ Large web	7.5	9.875	120	240	\$350	\$680	\$870	\$1065

Ad Submission Deadlines:

Fall Concert: Nov. 12/13/14, Ad Reservation/Submission Deadline Oct. 1
 Spring Concert: May 14*, Ad Reservation/Submission Deadline Apr. 1.
 Winter MUSENews: Posted Jan. 17, Ad Reservation/Submission Deadline Jan. 4.
 Spring MUSENews: Posted Apr. 11, Ad Reservation/Submission Deadline Mar. 11.

PLEASE NOTE: Only print-ready art will be accepted. If your art is not digital, you may send a clear printed copy for us to scan.

Ads in digital form **must** be 300 dpi, grayscale, png, .tif, .pdf, or .jpg files of the correct dimensions. Incorrect artwork will need to be corrected by the client.

*subject to change.

Return this form w/ checks/cc information to MUSE, PO Box 23292, Cinti, OH. 452.
 Questions: Contact Maggie Panyko at 513-766=6924 or ads.muse@gmail.com