



Annual Rate Card 2011-12

www.MUSEchoir.org
 PO Box 23292, Cincinnati, OH 45223
 513-221-1118, ads@musechoir.org

Print Ads appear in our Fall & Spring Programs. Sizes are 1/8 page, 1/4 page, 1/2 page, and Full Page. Only one back cover reservation is available.

Web Ads (aka banner) ads are included in our digital Newsletter, the MUSE News, which posts online and is emailed to our distribution list of 1300. Ads come in three sizes, Small 120 x 60 pixels (corresponds to a 1/8 page ad reservation), Medium 120x90 pixels (corresponds to a 1/4 page ad reservation), and Large 120x240 pixels (corresponds to both the 1/2 page and Full Page ads). Your ad is then linked to your website. If you do not have a website to link to, you may provide additional art, at a maximum size of 450x450 pixels, that will popup from your web ad.

Information:

Contact Person: _____
 Address: _____
 Phone: _____
 City: _____ State: _____ Zip: _____
 Email: _____
 Web Address: _____

Please Specify Ad Placement:

Print: Fall Concerts Spring Concert
 Web: Winter MUSENews Spring MUSENews

Ad Submission:

Please indicate how you are submitting your ads.

My print ad has been digitally submitted to ads@musechoir.org

Clear print ad(s) are enclosed for scanning

Please use my print ad from last year (indicate size)

My web ad (banner +web address) have been submitted to ads@musechoir.org

Please use my web ad from last year (indicate size)

Please create my ad. (Add \$20 for each ad, web and print)

Payment: We are currently accepting checks (payable to MUSE) and all credit cards. Please fill out this section if paying by credit card.

CC# _____ CSC# _____ Exp. _____

For security, we require your CSC verification # (the three digit number on the back of your card, after, and to the right of your card number.

MUSE News
Spring 2010

**STAND TOGETHER
MAKE IT BETTER**

MUSE - Cincinnati's Women's Choir

MUSE Brings Musical Message of Inclusiveness

On Saturday, May 14th, from 7:30pm - 10 pm, MUSE teams up with special visiting artist, Dreams of Hope, to fulfill one of MUSE's Cincinnati retreat visions. Back in October at the MUSE annual retreat, MUSE envisioned ways to reach out as a choir to promote inclusiveness and great music.

MUSE News:
Sign Up

SMALL
MED
LARGE

Top | Show full article

Winnie the Pooh Wins MUSE Over at Audition

MUSE: What is your name?
SES: Shannon E. Schaffer

MUSE: What do you do with your time outside of MUSE?
SES: I am a visiting professor of Interpreting Studies at UC. My family (my partner, Kim and our 3 year old daughter, Ari) likes to be outdoors, so we hike, climb, golf, go to the park, etc.

MUSE News Advertising-Color

1/2

1/4

1/8

Blue = Full page

Program Advertising-Black & White

Circle the plan you are selecting:

Ad Size	Print (inches/300 dpi)		Web (pixels)		Number of Ads			
	Wide	Tall	Wide	Tall	1	2	3	Season
1/8 Print or Small Web	3.625"	2.25"	120 px	60 px	\$45	\$85	\$130	\$150
1/4 Print or Med. Web	3.625"	4.875"	120 px	90 px	\$85	\$160	\$245	\$300
1/2 Print or Large Web	7.5"	4.875"	120 px	240 px	\$210	\$405	\$615	\$790
Full Print or Large Web	7.5"	9.875"	120 px	240 px	\$350	\$680	\$870	\$1065

Ad Submission Deadlines:

Fall Concert: Nov. 12/13, Ad Reservation/Art Deadline Oct. 5
 Spring Concert: May 12, Ad Reservation/Art Deadline Apr. 1.
 Winter MUSENews: Posted Jan. 17, Ad Reservation/Art Deadline Jan. 4.
 Spring MUSENews: Posted Apr. 11, Ad Reservation/Art Deadline Mar. 11.

PLEASE NOTE: Only print-ready art will be accepted. If your art is not digital, you may send a clear printed copy for us to scan to the MUSE mailing address. Ads in digital form **must** be 300 dpi, grayscale, png, .tif, .pdf, or .jpg. files of the correct dimensions. Incorrect artwork may be corrected by MUSE for a fee of \$20. Ad creation by MUSE is available for \$20 per ad. Web and print are separate ads.

Return this form w/ checks/cc information to MUSE, PO Box 23292, Cinti, OH. 45223
Questions: Contact Ad Reps Diana Martens & Michael Black: ads@musechoir.org, 513-221-1118