



# JOIN US FOR THE EXCITING 27<sup>th</sup> ANNIVERSARY SEASON!

## 2009-2010 MUSE Ad Form

**Print Ads-** Print ads will be printed in our fall and/or spring concert programs. See sizes below.

**Web Ads-** Web Ads are digital versions of your ad that are included in our winter and/or spring online Newsletter. For web ads, please provide a banner (see sizes below) that will be displayed on the main page of our newsletter. Please also provide the website or an ad (max pixel dimensions 450x450) that will be hyperlinked to that banner. If you are unable to create your web ad, we can do so for an additional \$20.

Company/Org: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
 Web Address: \_\_\_\_\_

Please circle the amount for the plan you are selecting:

Ad Size	Print (inches)		Banner (pixels)		Number of runs ( Newsletters and Programs)			
	Wide	Tall	Wide	Tall	1	2	3	4
<b>Business Card</b>	3-5/8	2-1/4	120	60	\$45	\$85	\$130	\$152
<b>1/4 Page</b>	3-5/8	4-7/8	120	90	\$85	\$165	\$260	\$304
<b>1/2 Page</b>	7-1/2	4-7/8	120	240	\$210	\$420	\$595	\$210
<b>Full page</b>	7-1/2	9-7/8	120	240	\$350	\$680	\$870	\$1065

### Please specify ad placement

Print  Fall Concert  New Spirituals Spring Concert  
 Digital  Winter MUSE News  Spring MUSE News

### Ad Submission

Please indicate how you are submitting your ads. If you are sending your ad digitally, we accept 72 dpi, .gif, .jpg and .png files.

- My print ad has been digitally submitted to [ads.muse@gmail.com](mailto:ads.muse@gmail.com)
- Print ad(s) are enclosed
- Please use my print ad from last year
- My web ads (banner and ad/link) have been digitally submitted to [ads.muse@gmail.com](mailto:ads.muse@gmail.com)
- Please use my web ad from last year

### Payment

We currently are accepting checks and all credit cards. Please fill out the section below for credit cards.

Credit Card #: \_\_\_\_\_ CSC#: \_\_\_\_\_ Expiration: \_\_\_\_\_  
 For security we require your CSC verification number. The 3-digit number on the back of your card, after and to the right of your card number.

### Ad Submission Deadlines

Fall Concert Program: November 14 and 15- Reservation deadline October 1 –final deadline October 10  
 Winter MUSE News: Posted Online first week of January, Submit by December 1  
 New Spirituals Spring Concert: April 30, May 1 and 2- Reservation deadline April 1- final deadline April 10  
 Spring MUSE News: Posted Online first week of May, Submit by April 1

Please return this form and checks to MUSE 320 Resor Ave, Cincinnati OH 45220.

If you have any questions please contact Maria I Kitsinis at 513.515.1789 or [ads.muse@gmail.com](mailto:ads.muse@gmail.com)

# MUSE Ad Sizes

PRINT  
Business Card  
3 5/8 x 2 1/4

PRINT  
1/4 Page  
3 5/8 x 4 7/8

PRINT  
1/2 Page  
7 1/2 x 4 7/8

PRINT  
Whole Page  
7 1/2 x 9 7/8

120x60 pixels  
Packages with  
Business Card ad

120x90 pixels  
Packages with  
1/4 page print ad

120x240 pixels  
Packages with  
the half and full  
page print ad

We accept 72 dpi, .gif  
.jpg and .png files. Send  
all digital files to  
[ads.muse@gmail.com](mailto:ads.muse@gmail.com)